

Message Text

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15

ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
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P R 120853Z NOV 75
FM AMEMBASSY KUALA LUMPUR
TO USDOC WASHDC PRIORITY
INFO AMEMBASSY SINGAPORE
SECSTATE WASHDC 1712

UNCLAS KUALA LUMPUR 6636

E.O. 11652: N/A

TAGS: BEXP, MY

SUBJ: TRADE FAIR RECOMMENDATION

REF: USDOC 15539 & 16724

1. AFTER SURVEYING POTENTIAL SITES FOR PROPOSED EXHIBITION, EMBASSY BELIEVES ONLY THREE LOCATIONS IN KUALA LUMPUR, ALL IN HOTELS, WOULD BE SUITABLE. SITES ARE AS FOLLOWS (US\$1.00 EQUALS M\$2.50).

(A) FEDERAL HOTEL - OUTSIDE AREA (PARKING LOT) WITH UP TO 80,000 SQUARE FEET OF DISPLAY AREA AT M\$1.00 PER SQUARE FOOT. TWO INDOOR BALLROOMS OF 5,000 SQUARE FEET EACH WHICH RENT FOR M\$1,000 PER DAY FOR EACH ROOM.

(B) HILTON HOTEL - BALLROOM/ANTEROOM COMBINED AREA OF 12,626 SQUARE FEET RENT FOR M\$2,800 PER DAY WHICH INCLUDES USE OF ADDITIONAL BALLROOM FOYER AREA OF 5,778 SQUARE FEET. BALLROOM LOBBY AND A SMALL CAR PARK AREA ARE COMPLIMENTARY. NEXT TO THE BALLROOM ARE THREE ROOMS COMBINED AREA OF 2,511 SQUARE FEET WHICH RENT FOR M\$350 PER DAY. ON SAME FLOOR IS ANOTHER ROOM, AREA OF 1,674 SQUARE FEET RENTS FOR M\$200 PER DAY.

(C) REGENT HOTEL - INSIDE BALLROOM, AREA OF 4,356
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SQUARE FEET, RENTS FOR M\$800 PER DAY, PLUS 5 PERCENT

GOVERNMENT TAX. EXHIBITION FOYER, AREA OF 7,838
SQUARE FEET LOCATED NEXT TO BALLROOM IS AVAILABLE
WITHOUT CHARGE. NO OUTDOOR AREA AVAILABLE.

2. HILTON RATES STATED ABOVE ARE SUBJECT TO 10
PERCENT SERVICE CHARGE AND 5 PERCENT GOVERNMENT
TAX. REGENT CHARGES 5 PERCENT GOVERNMENT TAX
AND FEDERAL RATES ARE NETT.

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